

# SECDEA Long Range 5 Year Plan (FY 2022 - FY 2026)

## Objective I. STRENGTHEN THE CONSERVATION DISTRICT PROGRAMS IN THE SOUTHEAST REGION

GOALS	ACTION ITEMS	LEADERSHIP/TIMELINE
1. Expose District Employees to different programs.	A. Conduct training sessions at the Annual SECDEA meeting which may include: <ol style="list-style-type: none"> <li>1. Conservation Education</li> <li>2. Technical Assistance</li> <li>3. Administrative</li> <li>4. Managerial</li> <li>5. Image/Relationships/Relevance</li> </ol>	President & Governing Board (Annual Conference)
	B. Conduct Networking Sessions at the Annual SECDEA meeting.	Governing Board & Members
2. Improve the relationships between District Employees, Conservation Partners and District Officials.	A. Review how we work together on common goals	Governing Board (Bi-Annually)
	B. Review MOUs between districts and other conservation partners (required by NRCS)	Governing Board (Mid-Year Board Meeting)
3. Increase state participation in NCDEA Employee/District Official	A. Distribute rules to each state *	President (Annually)
	B. Contact State Presidents regarding Publicity	
	C. Provide Newsletter Editor and Web Editor timely information about the Awards Program	President (Mid-Year Board Meeting)
	D. Establish the Judging Committee	
4. Community Interaction	A. Interaction with Community <ol style="list-style-type: none"> <li>1. Annual Conference</li> <li>2. Mid-Year Meeting</li> <li>3. Installation of Community Project</li> <li>4. Public News Releases</li> <li>5. Establish Public Relations</li> </ol>	

## Objective II. PROVIDE ASSISTANCE AND INFORMATION TO RESPECTIVE STATES

GOALS	ACTION ITEMS	LEADERSHIP/TIMELINE
1. Improve communication within SouthEast States	A. Offer the services of SE President or designee to visit at least one state per year.	President (As Needed)
	B. Rotate hosting of Mid-Year Board Meeting alphabetically by states	President (Annually)
2. Improve communication with National District Employee Association	A. Maintain active participation on NCDEA Board through SECDEA President or Designee as NCDEA Regional Director.	President (As Needed)
	B. Share approved information with member associations from NCDEA through SECDEA Board communication on to State Association Members	Governing Board (As Needed)
	C. Communicate issues or concerns from SouthEast to NCDEA, as approved by SECDEA Board.	President (As Needed)